

2021 Conservation Poster Contest Guidelines

“Healthy Forests = Healthy Communities”

Details

- Open to Grades K-12; public, private and home school students.
- Each poster must go through the following contest process: County/Local, Area, State, Nationals.
- The 2021 National Poster Contest Theme is: "Healthy Forests = Healthy Communities".

Contest Rules

- Any media may be used: paint, crayon, colored pencil, charcoal, stickers, paper or other materials on regular posters. No computer-generated posters.
- **Poster size must be 12"x18" or 14"x22".**
- **The 2021 Contest Theme “Healthy Forests = Healthy Communities” must be on your poster.**
- To be eligible for judging, each poster must have a signed entry form attached to the back of it.

Posters due to County

- Date Due:
- To:
- Address:
- Email/Phone:

County Contest

- County:
- Date(s) of Contest:
- Location:
 - 1st place from each division moves to Area

Area Contest

- Area:
- Date(s) of Contest:
- Location:
 - 1st place from each division moves to State

State Contest

- State: Wisconsin
- Date(s) of Contest: March 3-4, 2021
- Location: WI Land+Water Conference, Green Bay
 - 1st place from each division moves to Nationals

National Contest

- National: United States
- Date Due: December 1, 2021
- Submitted by WI Land+Water to NACD Headquarters
- Location: Washington D.C.



Poster Evaluations

Conservation Message 50%
Visual Effectiveness 30%
Originality 10%
Universal Appeal 10%



Contact your County Land/Water Conservation Department for details on how to get started and/or visit: <https://wisconsinlandwater.org/events/youth-poster-speaking-contest>.



2021 Conservation Poster Contest

County Entries Due: _____

STUDENT

First Name _____ Middle _____ Last _____

Address _____

City _____ State _____ Zip _____

Phone (____) _____ E-mail _____

Grade _____ Age _____ Parent/Guardian Name (printed) _____

REQUIRED: Signature of parent or guardian certifies that the information provided is accurate and allows local land conservation departments, WI Land+Water, and NACD to utilize the photos for educational or promotional purposes.

X _____ Date _____

LOCAL MEDIA

Local Newspaper _____

Telephone Number _____

Email _____

SCHOOL

☐ Public School ☐ Private School ☐ Home School

Teacher's Name _____

School Name _____

Address _____

City _____ State _____ Zip _____

County _____

Teacher's E-mail _____ Phone (____) _____

LAND/WATER CONSERVATION DEPARTMENT (to be filled out by local rep)

County _____ Area _____

Contact _____ Title _____

Address _____

City _____ State _____ Zip _____

E-mail Address _____

Phone (____) _____

Check



Appropriate
Grade Level

☐ Grades K-1

☐ Grades 2-3

☐ Grades 4-6

☐ Grades 7-9

☐ Grades 10-12

